

Guide to Proxtera's Trade Portal Empowering SMEs for global success





: Proxtera

Benefits of joining Proxtera Trade Portal



Trade Securely Businesses are verified by 3rd party sources



Access Financing



Global Reach



Uniform Product Details



Simplified cross border **Payment Solutions**



Digital Audit Trail



Access to full suite of Trade Facilitation Services (e.g. Logistics, Mediation, Escrow)



Markets you get access







: Proxtera

SME Journey on Trade Portal

Onboard as a **Business**

Get Verified



Create product catalogue

Selling on **Proxtera Network**

















- Register for an account
- Complete Business Profile
- Add Team members
- Proxtera will verify the SME before they can proceed

- Search for products
- Negotiate with Seller
- Create Purchase Order

- Complete Seller profile
- Create product catalogue
- Upload product listing

- Negotiate with Buyer
- Accept purchase order
- Create invoice



Section 1: Onboard as a Business



- Register for an account
- Complete Business Profile
- Add Team members

Before you onboard, please ensure that you are the authorised staff in your company to sign up for an account.

Have the following information ready:

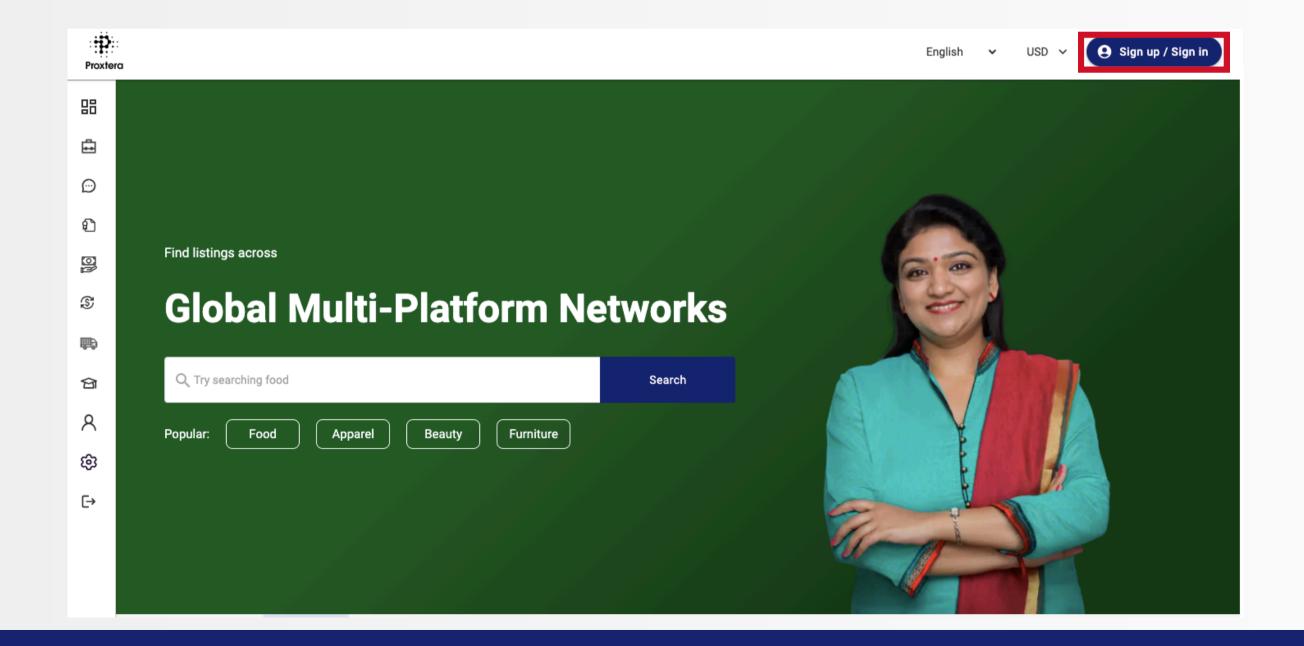
- Company Legal Name
- **S**T number
- Type of Entity
- **▼** Date of Incorporation





Step 1: Go to Proxtera Trade Portal

https://trade.proxtera.com/

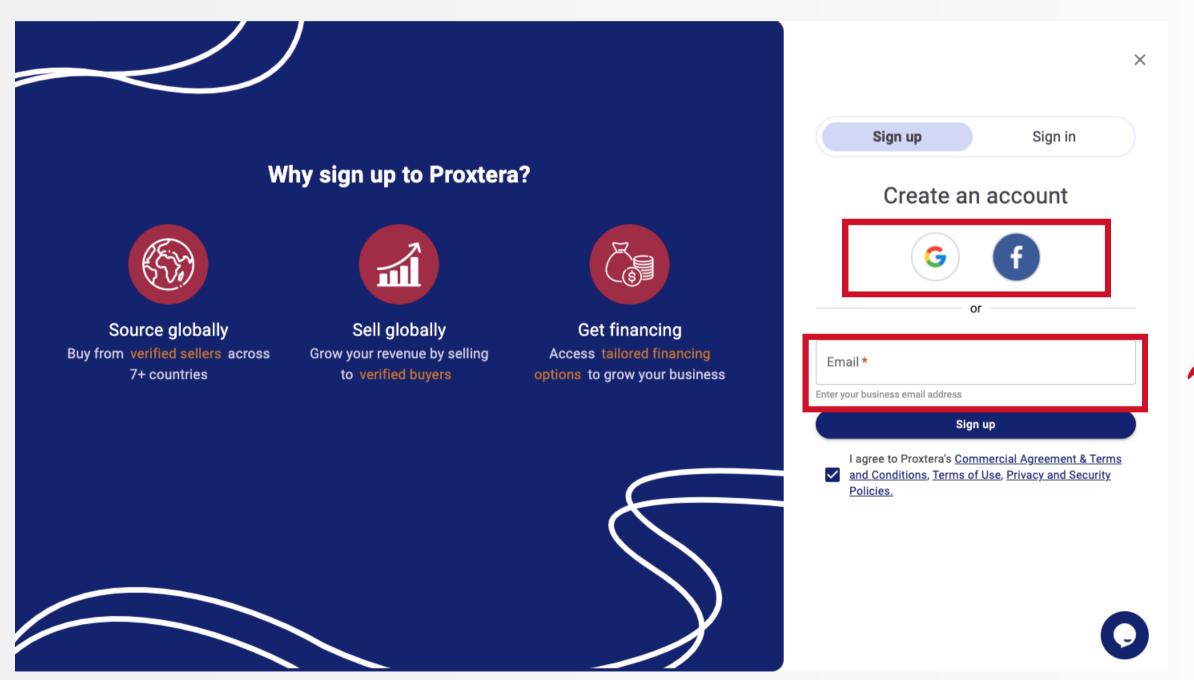


Click 'Sign up' if you do not have an account.





Step 2: Click Sign up button



You can sign up using your Google or Facebook account

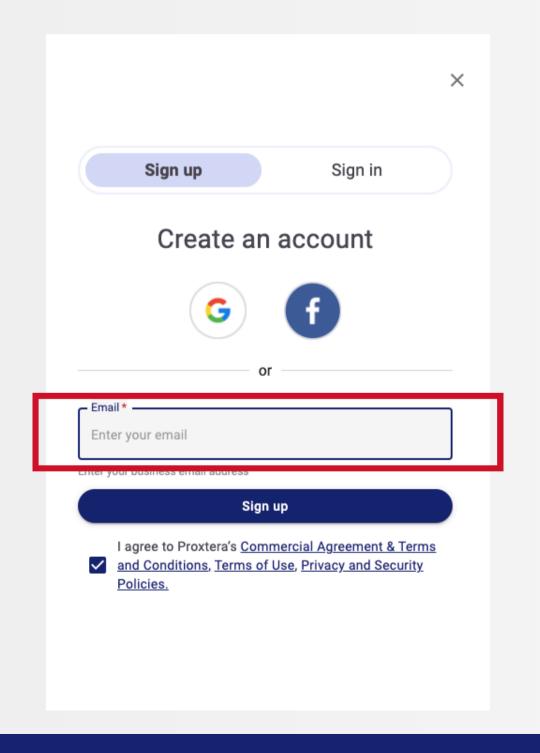


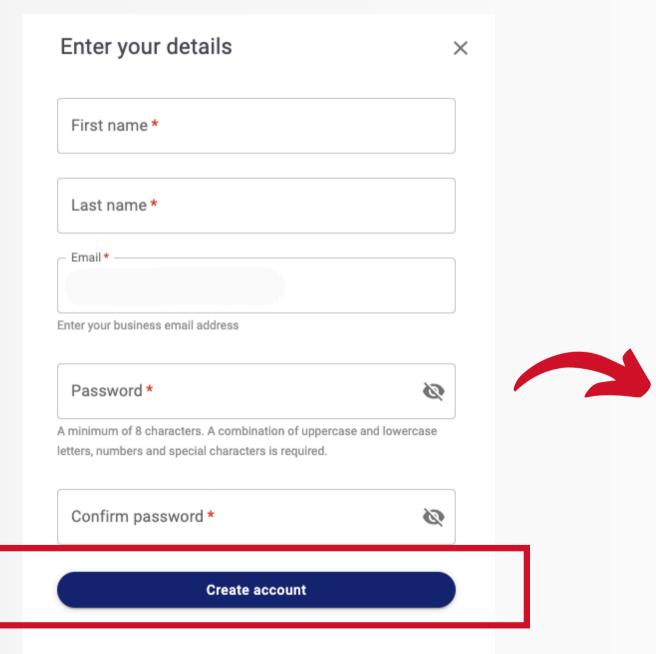
Or you can sign up using your business email ID

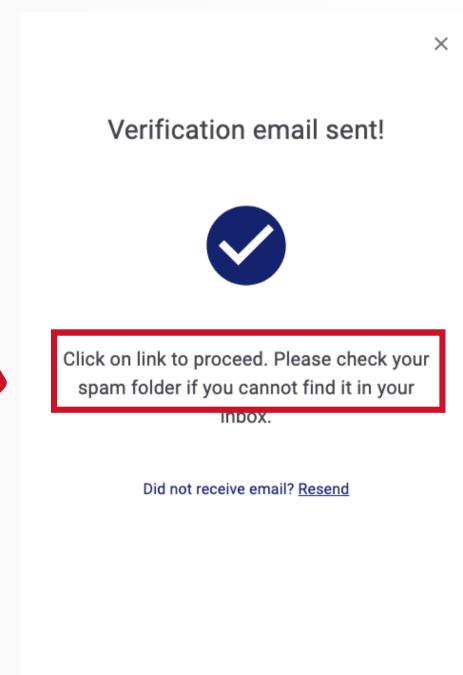




Step 2: If you sign up with business email ID





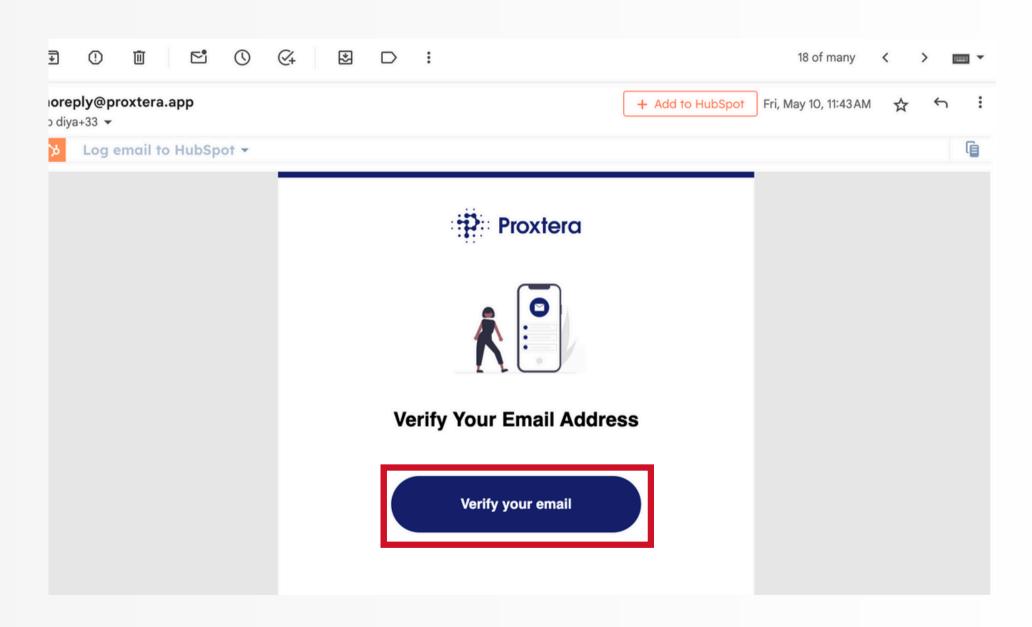






Step 3: Verify your email address

Open your email app and locate the email from Proxtera to verify your email. Check your Spam folder if you do not see it in your mailbox.

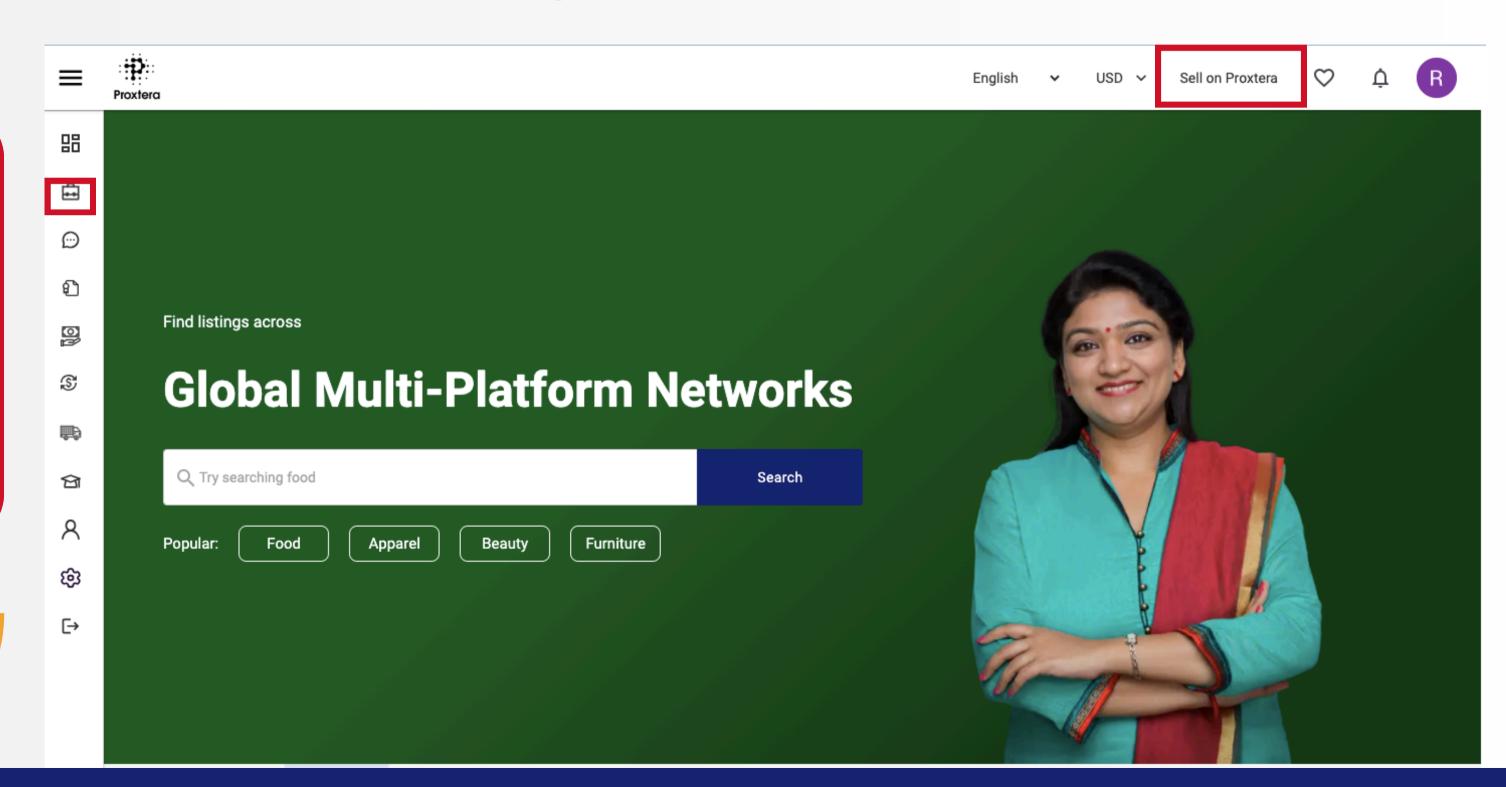






Step 4: Complete your sign up process

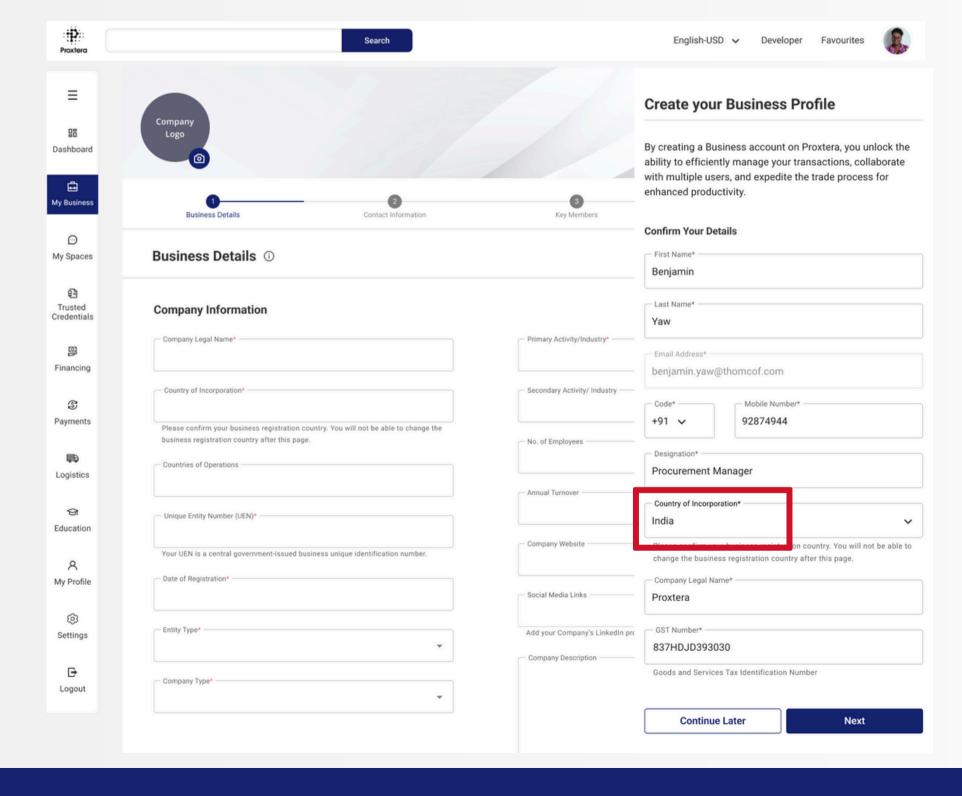
Create your business profile by clicking this icon on the left nav bar or clicking on 'Sell on Proxtera'







Step 4: Create your Business Profile

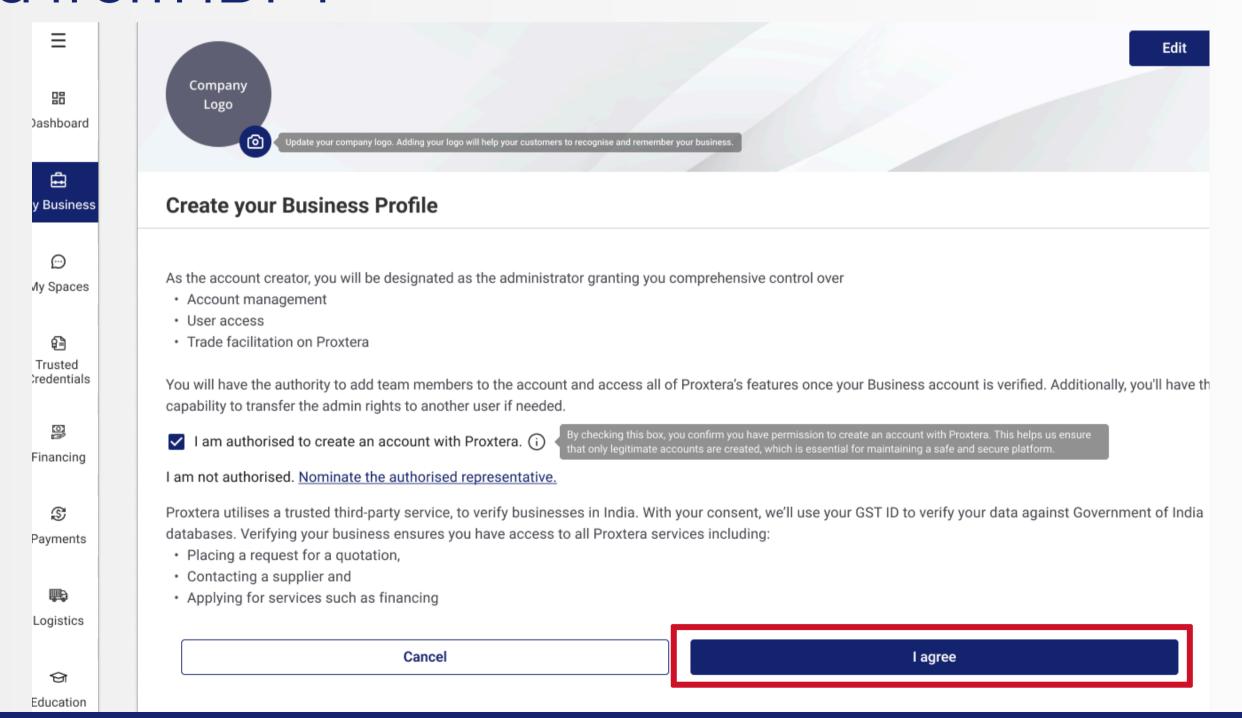


Select 'India' as your country.





Step 5: Indicate if you authorize Proxtera to pull data from IDFY

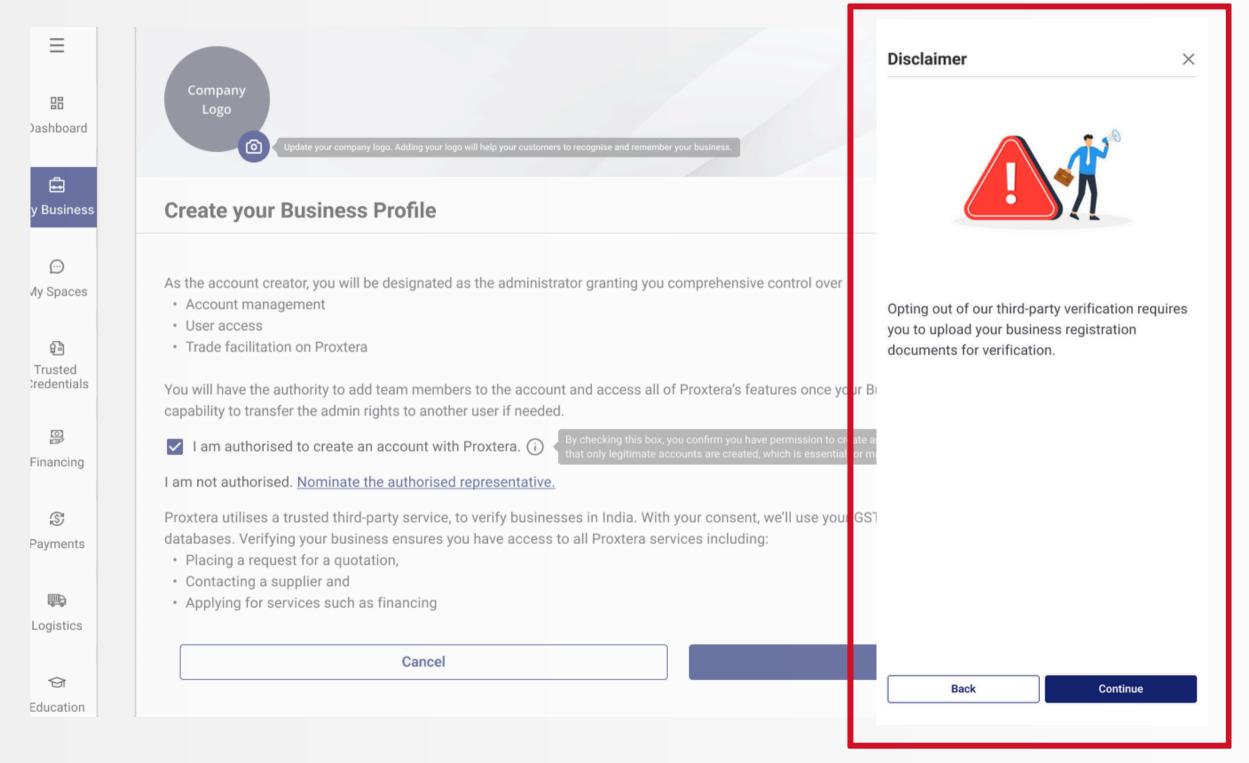


Indicate if you are an authorized to create your business account and you 'agree' for Proxtera to pull your business data from Government for verification.





Step 5: Opting out of third-party verification

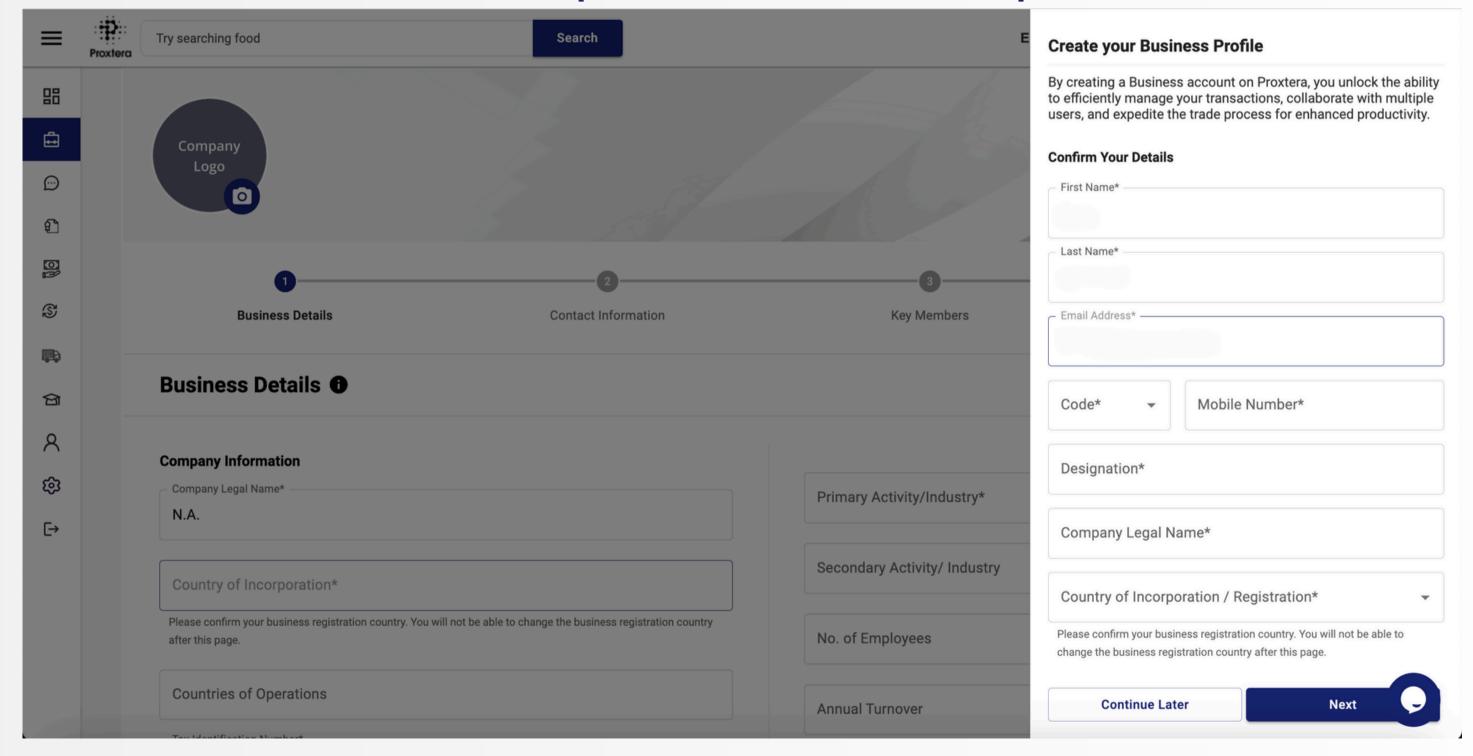


If you opt out of this step, you will be required to manually upload all the legal business documents required to complete your business profile





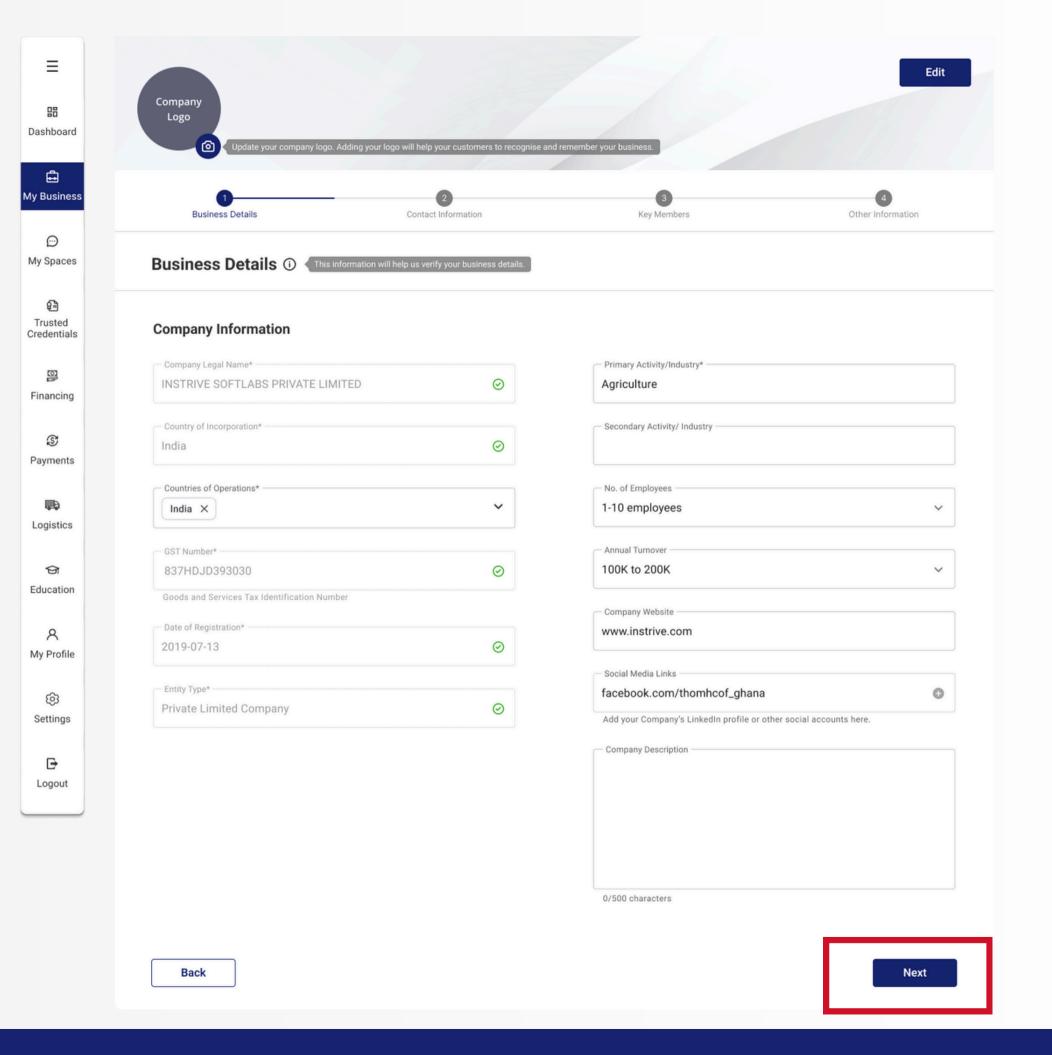
Step 6: Proceed to complete business profile





Step 6: Complete your business profile

Click on 'Next' after filling in all the required information for your business profile.

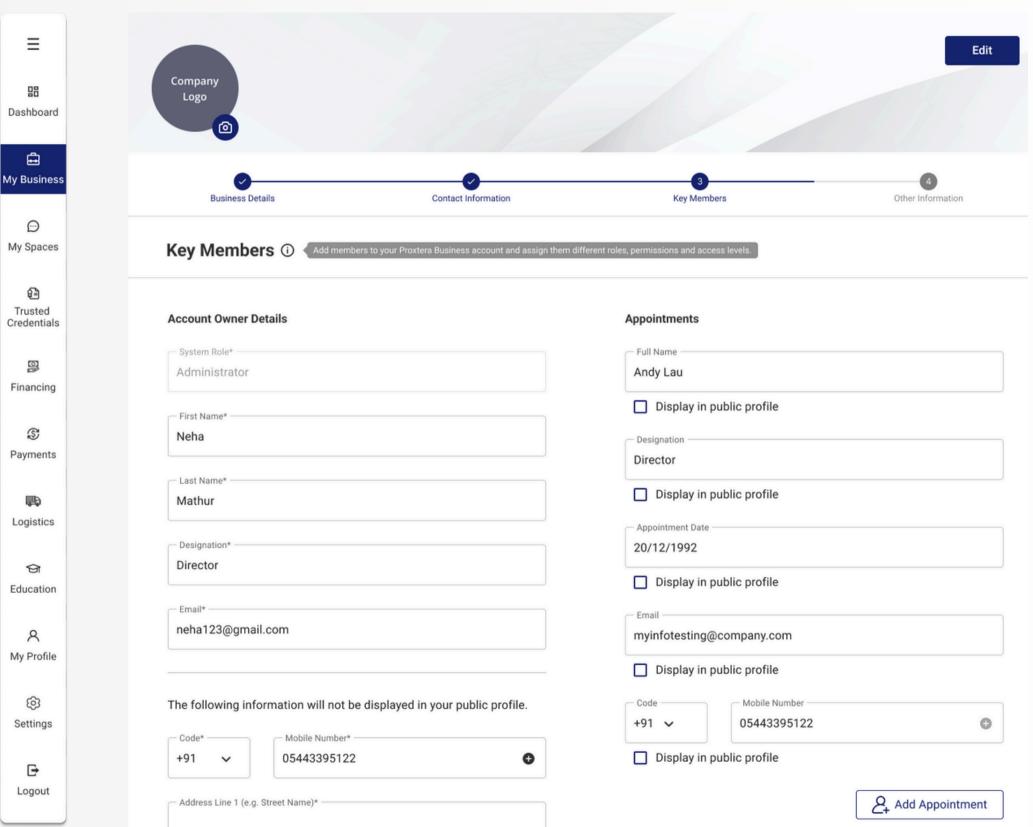






Step 7: Add team members

Add details of members you want to give access to

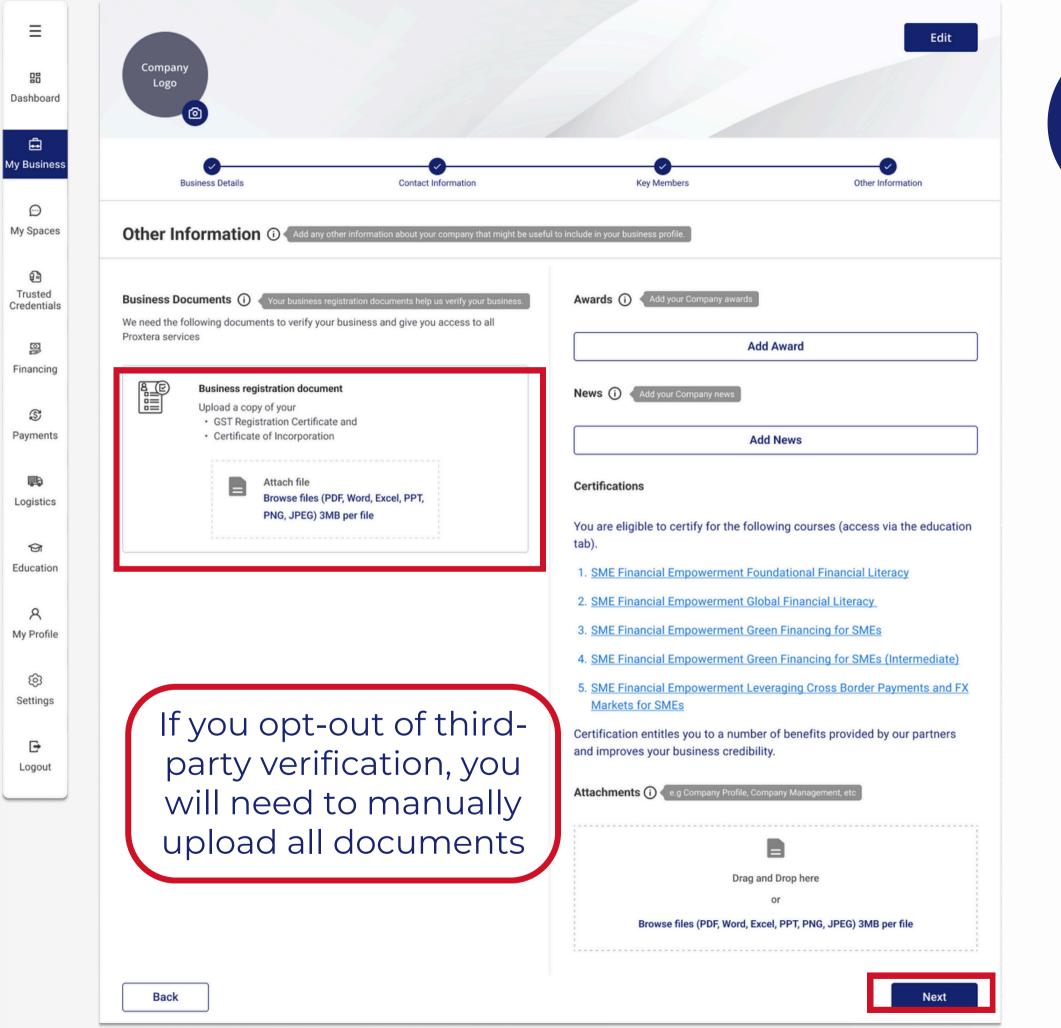






Step 8: Complete your business profile

If you have authorized Proxtera for third-party verfication, you business documents will be automatically added to your profile.

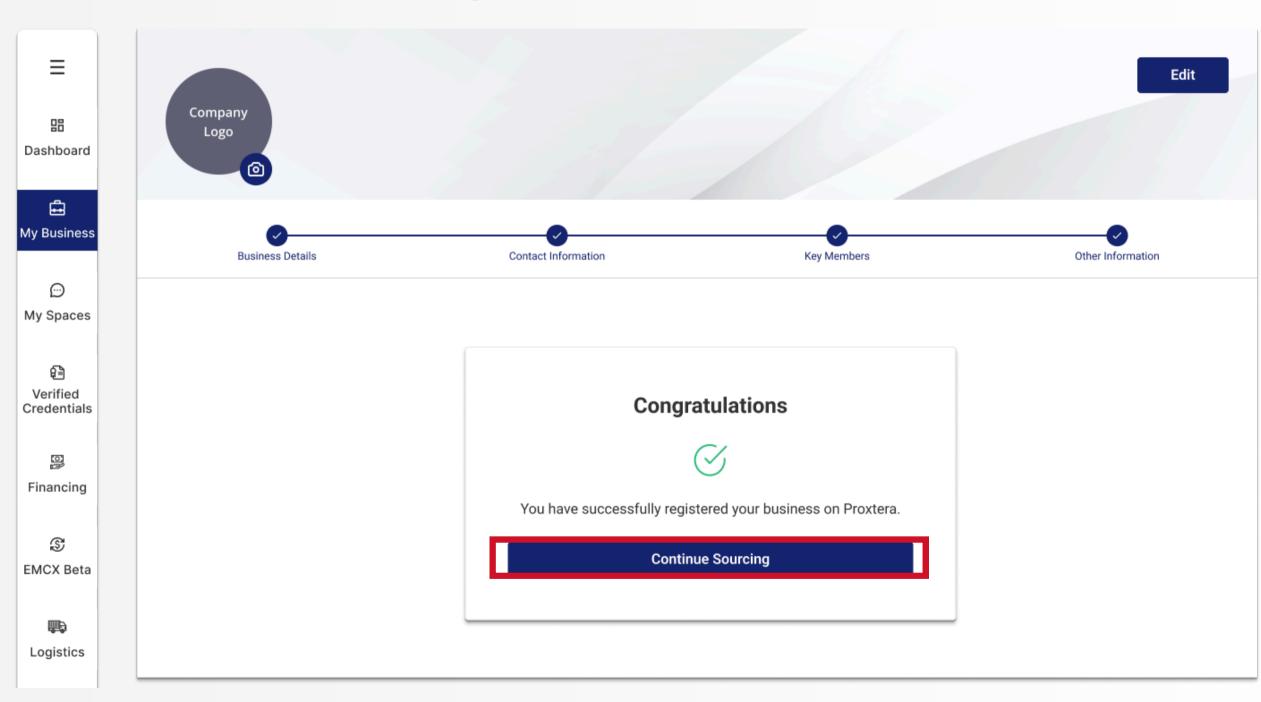






Step 9: Proceed to sourcing

You will receive this confirmation once you complete your business profile.





Section 2: Get Verified



Proxtera will verify the SME before they can proceed

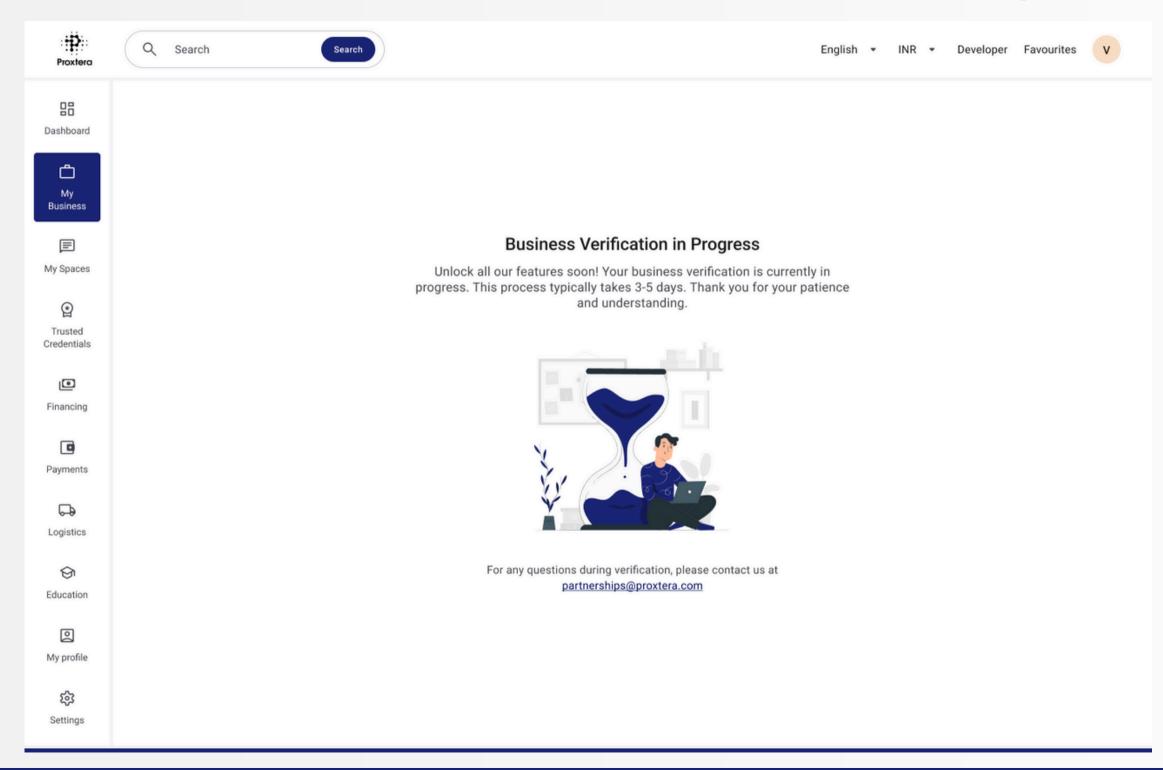
For Indian based businesses who complete their business profile **via Government Database.**

If the SME completes their business profile manually, verification will take 3-5 business days.





Step 10: Business Verification in Progress



This step will be applicable if you have opted out of government business data verification.





Step 11: Verification Confirmation

You will receive an update on your verification status via email.



Hi

Congratulations on completing your business profile!

As a verified business you can:

- · Add team members to your account
- . Begin sourcing from Asia and parts of Africa
- Negotiate directly with sellers
- Access our services: Explore financing & cross border payment options
- List on our network: View our step-by-step guide

Begin Sourcing

Looking to build your financial literacy?

Check out our education platform, SME Financial Empowerment with your Proxtera Plus login and begin your literacy journey!

Congratulations, you are now a Verified Business on Proxtera Network.



Section 3: Buying on Proxtera Network



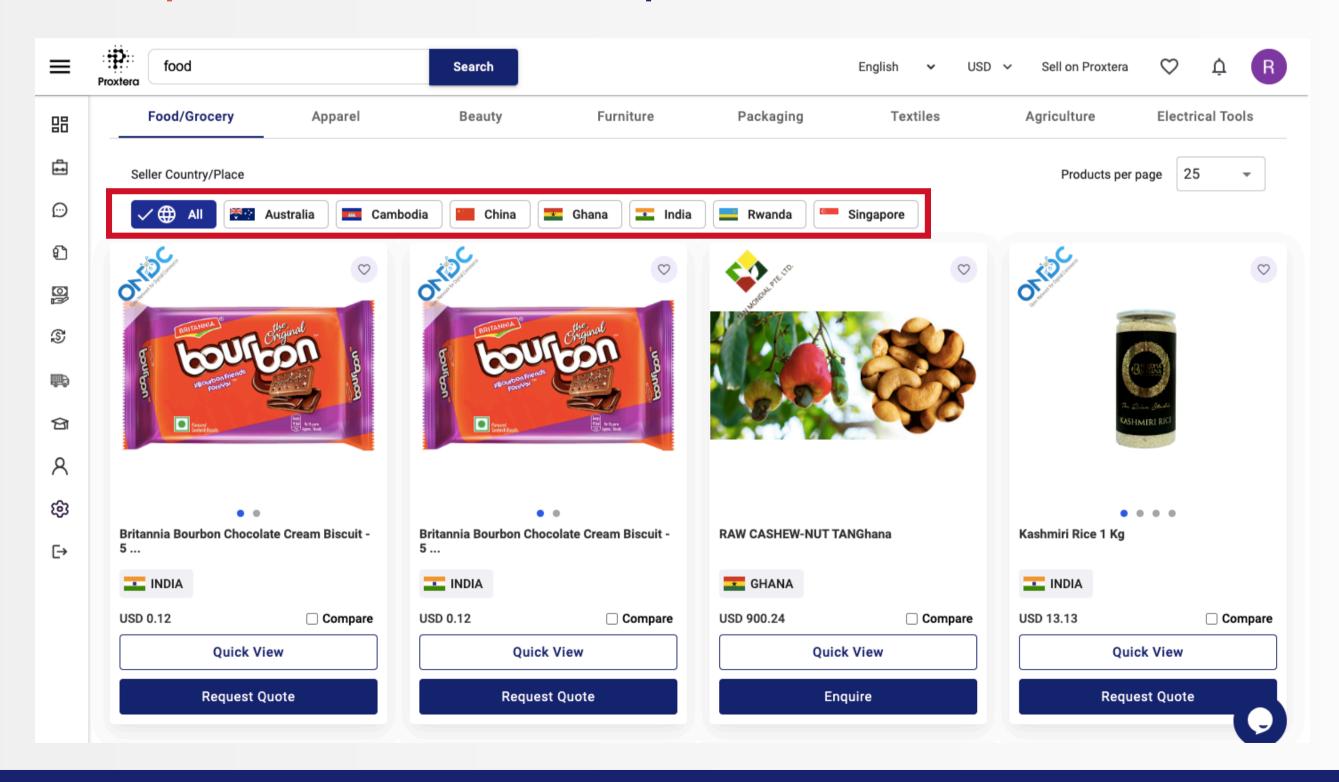
- Search for products
- Negotiate directly with Seller
- Create a Purchase Order

If your SMEs are keen on buying items from other countries, they can search for their product of choice and reach out to the seller directly. Actions that can be taken:

- Request for Quotation
- Request for Sample
- Get Financing
- Complete Cross Border Payments



Step 12: Search for products on the Proxtera Network

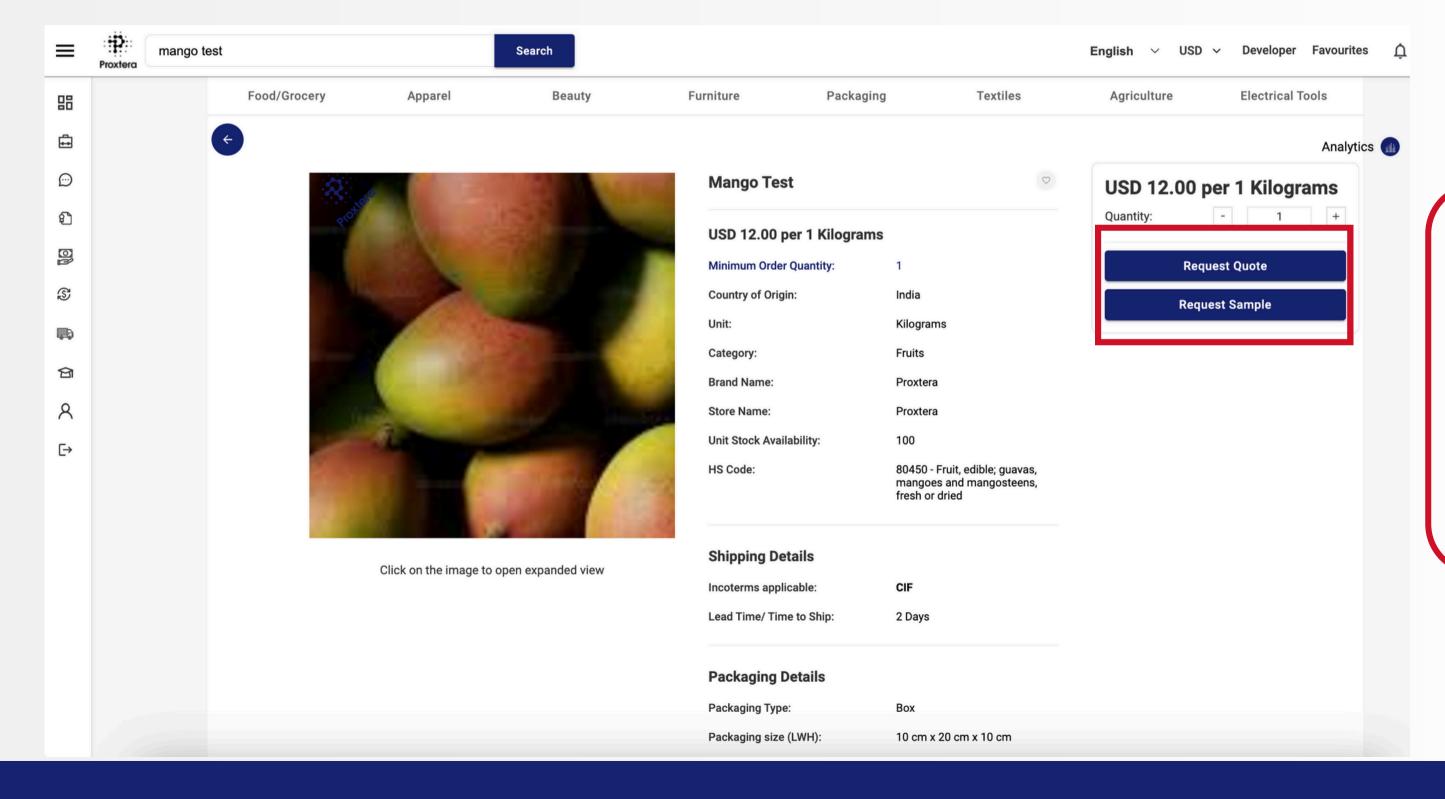


Filter by Partner
Platform Country
of your choice





Step 13: Negotiate directly with Seller

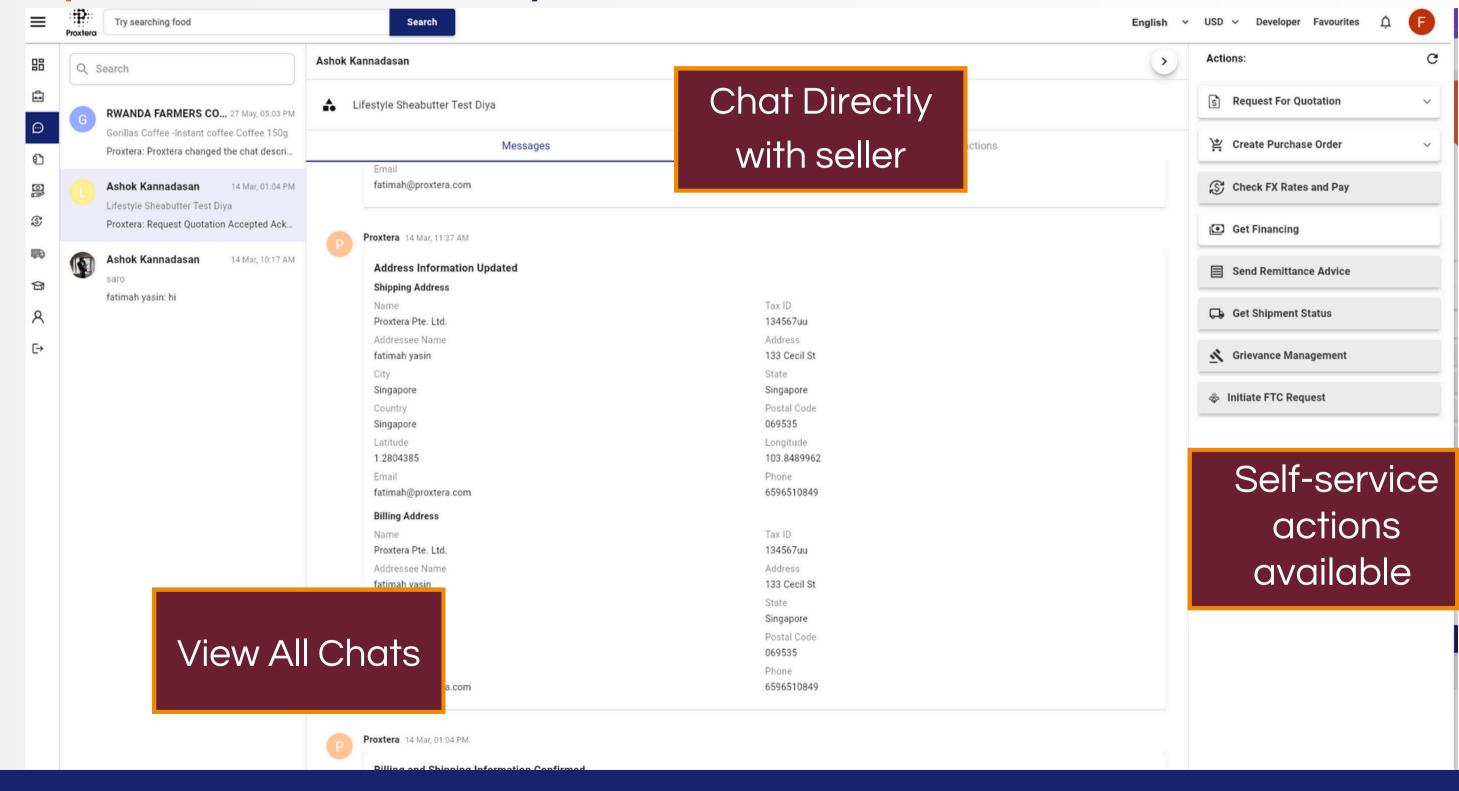


Once you have selected a product, you can Request a Quote or Request a Sample from the seller





Step 14: Proxtera Spaces





Section 4: Create your product catalogue



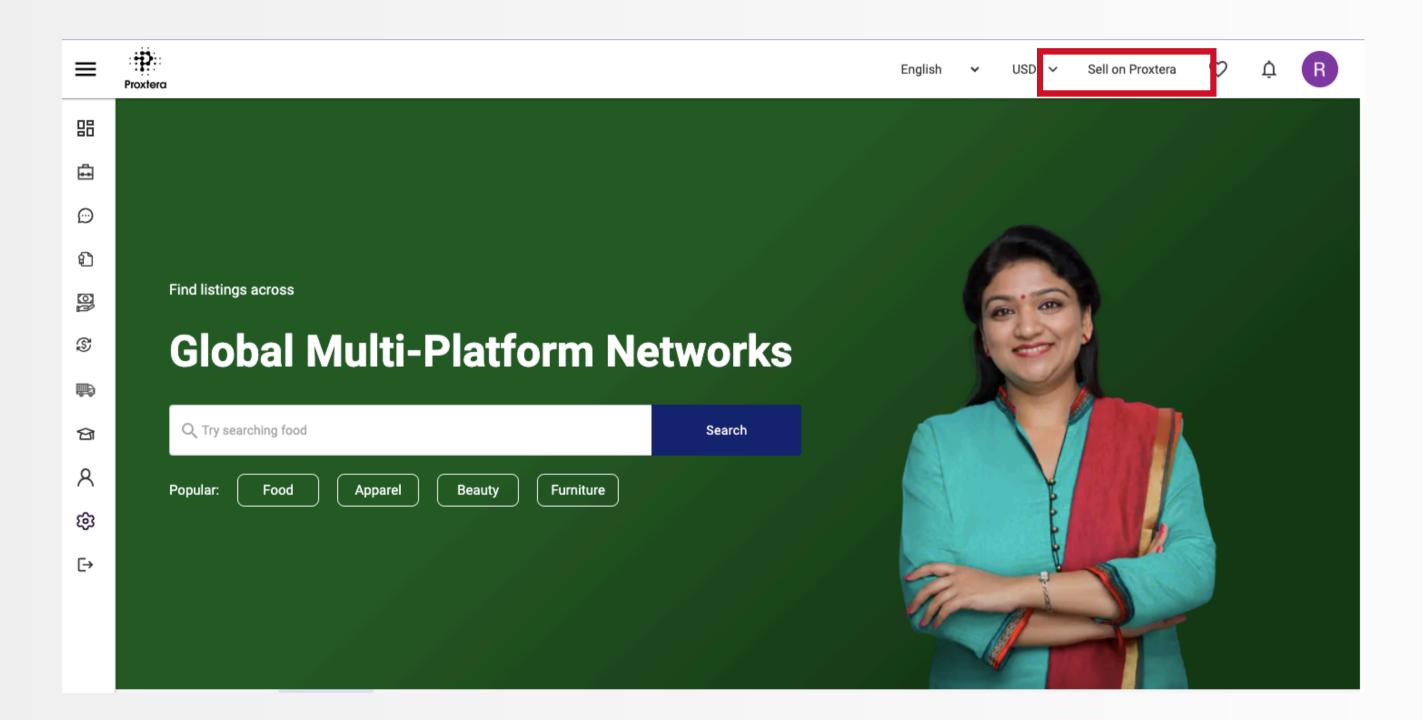
- Complete Seller profile
- Create product catalogue
- Upload product listing

SMEs who are keen on exporting can create their own storefront and product catalogue. This will comprise product details, technical specification, pricing, payment terms etc.





Step 15: Sell on the Proxtera Network

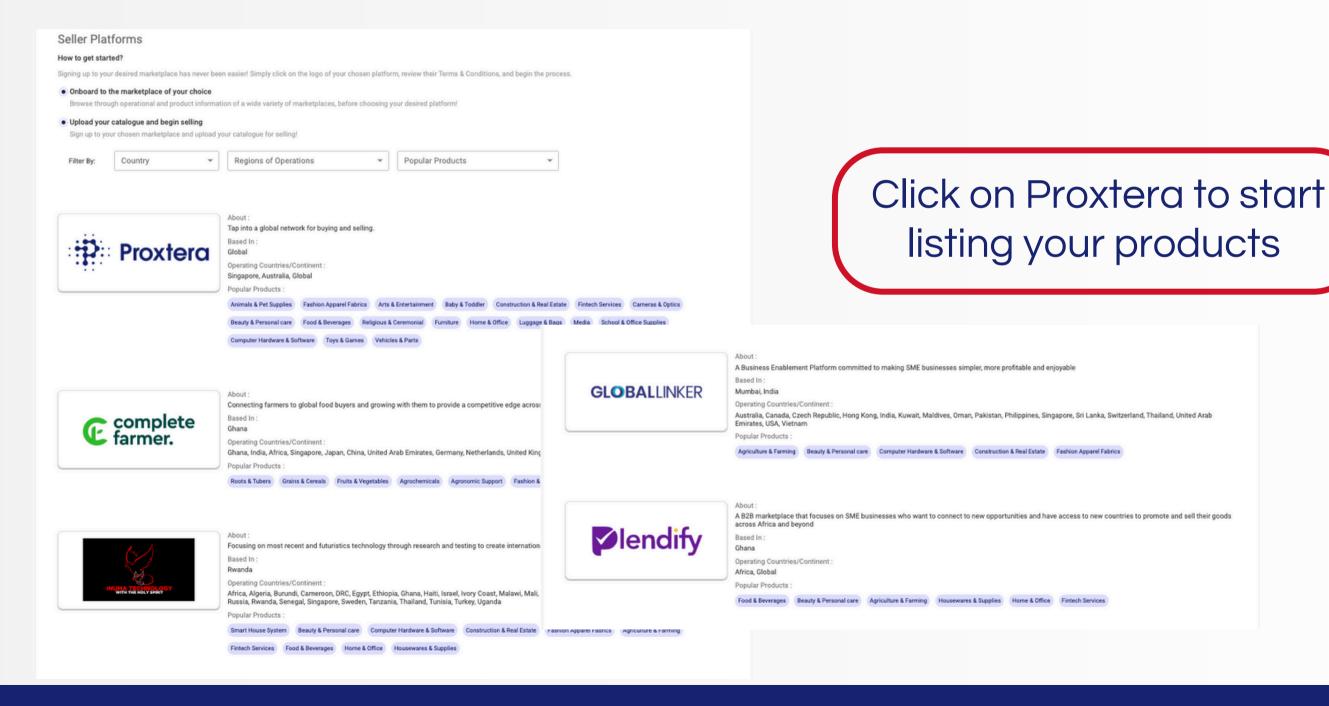


Proceed to your dashboard and Click Sell on Proxtera





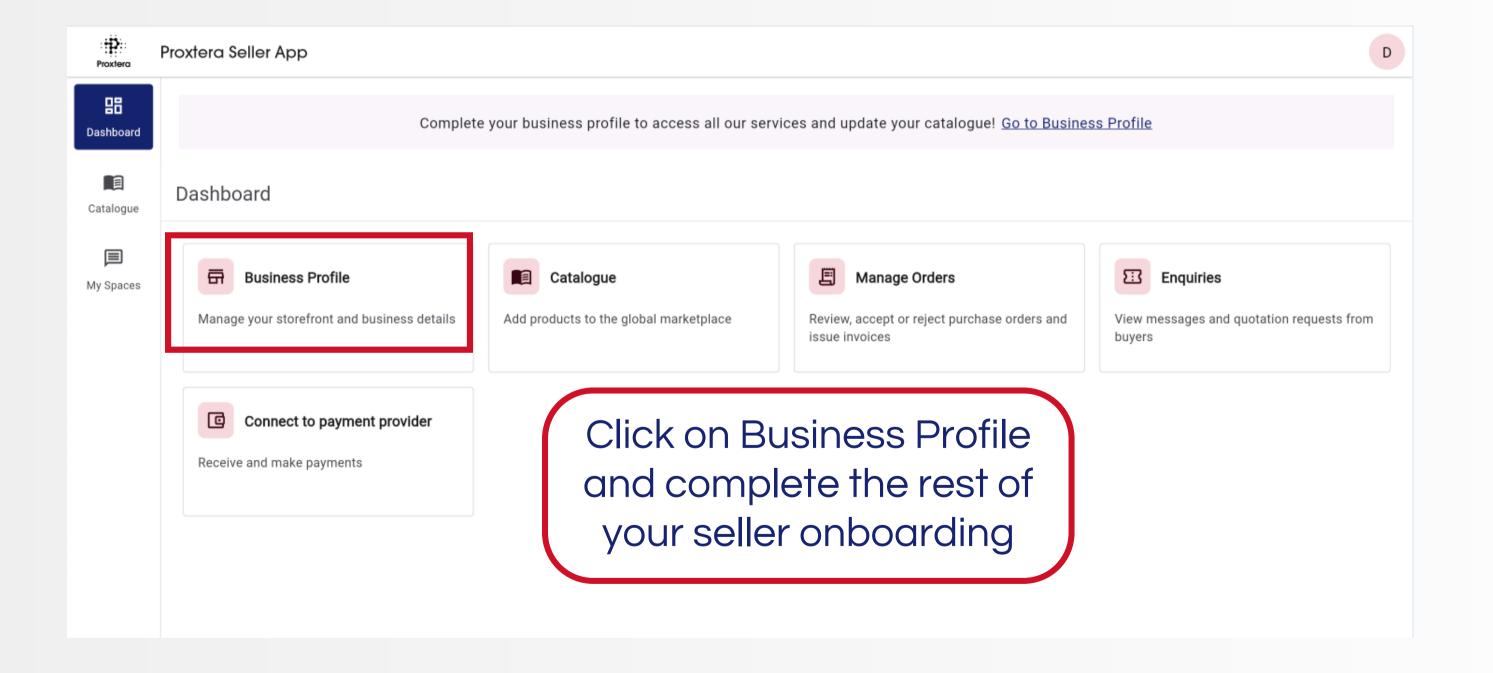
Step 16: Choose to sell with our partner seller platforms directly on the Px Network





PRODUCT CATALO

Step 17: Complete your Seller Profile







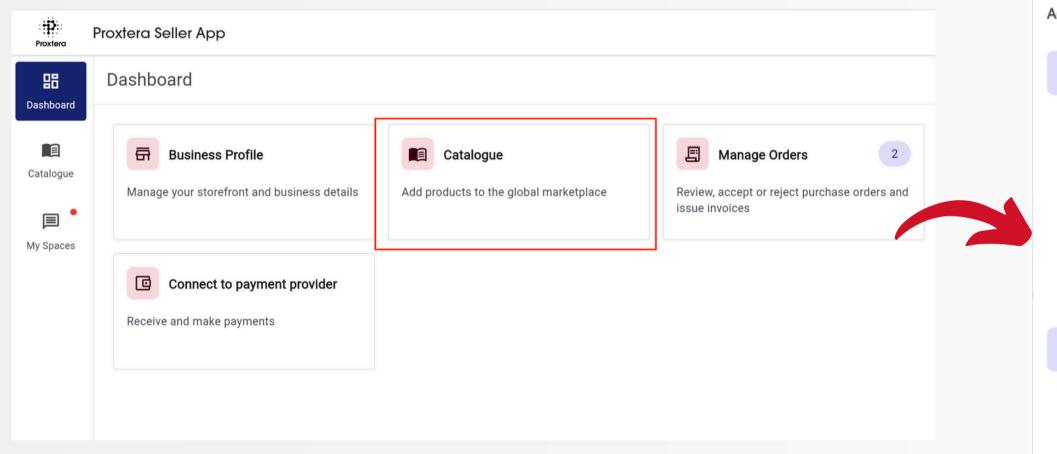
Additional data fields to complete Seller Business Profile

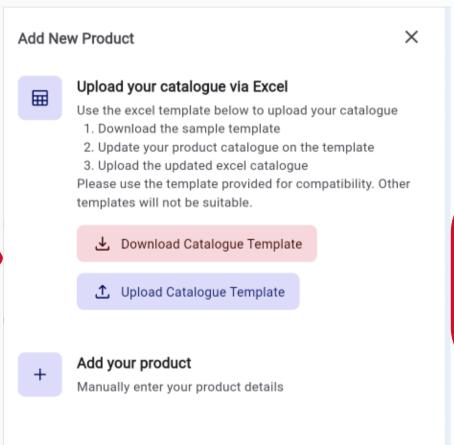
- Store Name (if it differs from Company Legal Name)
- **Store Description**
- Store Logo
- Store Address
- Certificates & Licenses (if applicable)





Step 18: Add your Catalogue





Add a single product or do a bulk upload

You will be able to edit and delete your product after uploading it



Section 5: Selling on Proxtera Network



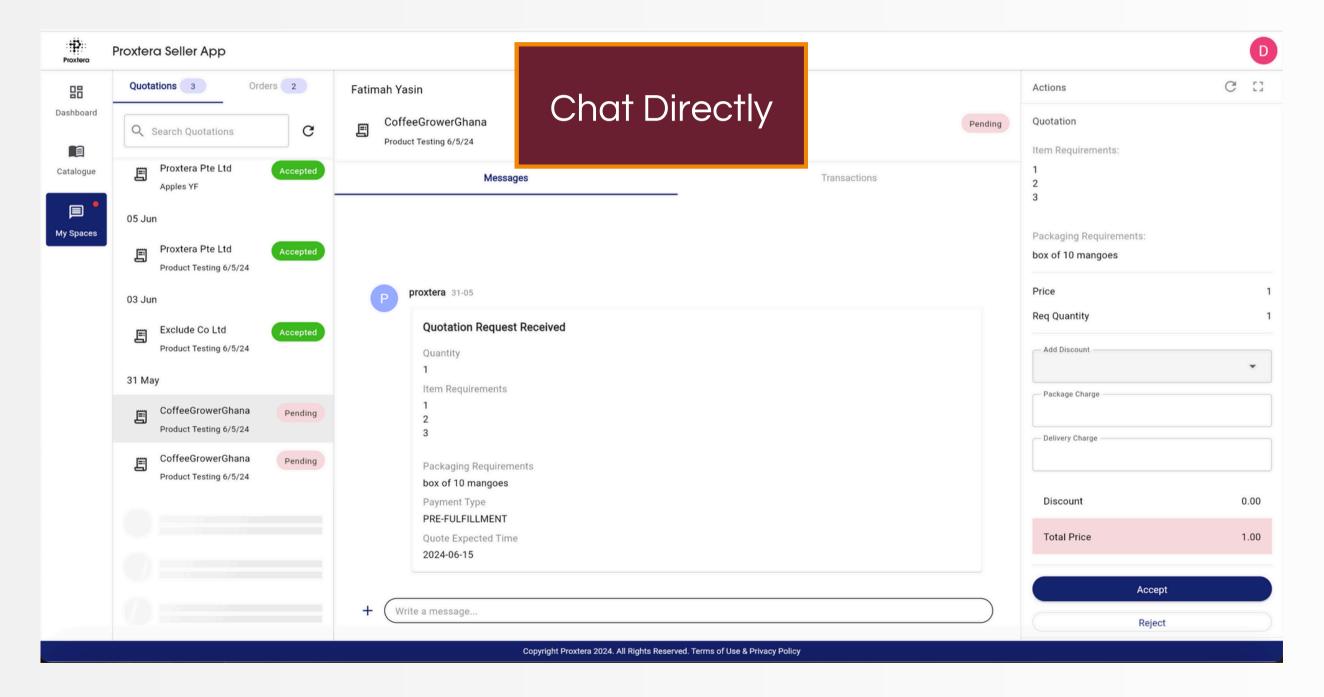
- Negotiate with Buyer
- Accept purchase order
- Create invoice

Now with the SME having a digital store on Proxtera, they can start selling and marketing their products to interested buyers.



SELL PRADE HUS

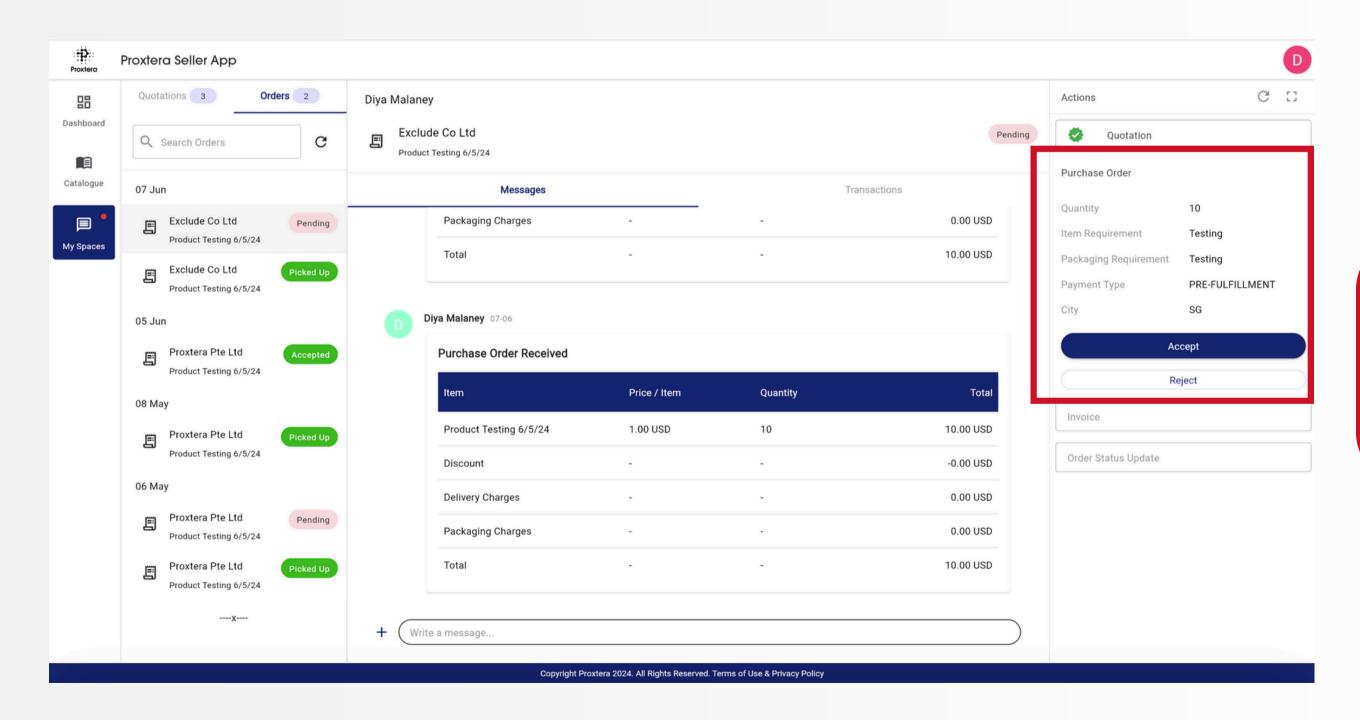
Step 19: Negotiate with Buyer







Step 20: Accept Purchase Order



View details of the order and Accept PO



Mediation Services on Proxtera Trade Portal

Mediation services available on Proxtera Trade Portal through Singapore International Mediation Center



<u>Learn more</u>



Coming Soon







Thank you

To empower SMEs and unlocking their global potential

Contact us at: partnerships@proxtera.com

proxtera.com | smefe.org









